



AACSB International
The Association to Advance Collegiate Schools of Business

College of Business Newsletter “Preparing Business Leaders”

Volume 1, Issue 1 – Fall 2009/Spring 2010

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Mission

The mission of the College of Business is to educate and nurture students to become technically competent, socially and ethically conscious, and culturally sensitive in a dynamic global business environment as lifelong learners. The College is committed to performing basic, applied and pedagogical research and offering services to the community. The College also upholds the tradition of the University by being faithful to its historical commitment of educating students from various backgrounds and levels of achievement.

Vision Statement

Our vision is to be an internationally recognized leader in producing quality graduates, who can contribute successfully to the global business environment, graduate disciplines, and society. We strive to maintain a well-qualified, committed, collegial faculty and staff as well as exceptional and competitive programs.





Message from the Dean

Reclaiming and building on the strength of the legacy of Grambling State University is the theme that is embedded in our vision for the College of Business. Meeting the objectives of the College of Business during the 21st Century requires a revitalization of the College's culture that includes all stakeholders and not just students and faculty. A revitalized culture should create an academic environment that houses the necessary facilities, motivation, and passion to produce business leaders that are empowered to redirect the global business environment to be more productive while being socially and ethically responsible.

The reclaiming journey began with the hiring of fourteen new academically-qualified faculty members within one month before the start of the 2009 Fall Semester. These new faculty members provided additional stimulus to the existing faculty members that assisted the College in developing new initiatives to include the following:

- Participatory Faculty Governance through a committee management infrastructure
- Reactivated Research Colloquium as a venue for faculty and student research presentations
- Development of a Community Development Service Component to enable the College to make a positive difference in its extended community

Changing the culture of the faculty through faculty development began with the new College of Business Opening Conferences in August 2009 and January 2010 at the beginning of the Fall and Spring Semesters, respectively. The following workshops and seminars were conducted:

- Team Building Workshop
- Globalization Workshop
- Research Seminar
- Assurance of Learning Workshop – Assessment
- Master Teacher Workshop
- AACSB Workshop
- Student Advising Workshop
- Grant Writing Workshop
- Best Practices for Effective Teaching Seminar

Two mass student meetings were held during the Fall 2009 and Spring 2010 Semesters to dialogue with students about the changes in the College and to be informed about students' concerns. A Student Advisory Committee was formed to allow students an official forum to express their concerns which are addressed directly by the Dean. This Committee is completely "student run" with a faculty advisor. The student meetings also provided a venue for student leaders of the College's seven active student organizations to develop their presentation skills through presenting information about the respective student organizations. The College supports all seven of its student organizations through advisement and through financial assistance to allow students to attend professional conferences and related developmental activities. The College has instituted each Thursday as *Dress for Success Day* at which time students present themselves in Business dress attire.

The College was recognized by its Association to Advance Collegiate Schools of Business International (AACSB) Peer Review Team for five innovative best practices. The commendations were listed in the College's favorable AACSB Maintenance Review Report dated April 30, 2010. The College has maintained AACSB Accreditation since March 2000. The AACSB Peer Review Team reviewed the College's AACSB Fifth-Year Report during the team visit February 21 – 23, 2010 and gave a favorable report that requires additional information to be submitted to AACSB by January 15, 2011. The College is fully accredited by AACSB.

The College has established an Executive Advisory Board that has the responsibility to advise the Dean and support the College in its efforts to enhance quality management education. The Board is very active and participated in the College's Faculty and Staff Retreat on May 13, 2010, at the Eddie G. Robinson Museum on the campus.

The College continues to develop community relationships through involvement of its faculty members in community and civic organizations such as the Jonesboro Community Development Corporation and the Greater Grambling Chamber of Commerce. The College's Admission and Retention Committee members actively recruit students at local and regional recruiting events at such high schools as Grambling High School, New Iberia High School, and Lane Technical High School in Chicago. The College understands its mission to educate those students in its immediate community and those outside.

The College of Business is on the move with highly qualified faculty members that produce over 50% of the University's publications. With the aid of the Executive Advisory Board, the College plans to more than triple its corporate and alumni contributions of service and financial resources both of which assist students to develop an *executive presence* that builds on the quality education provided by the College. When such educational preparation meets opportunity, it brings success to the students and recognition to the College.

Thank you for your interest and feel free to contact me at anytime to become a contributor to the exciting and promising future of the College of Business at Grambling State University. My e-mail address is wrightc@gram.edu.

Dean Carl N. Wright, PhD, CPA

College has AACSB International Accreditation Maintenance Review Pre-Visit

On October 14, 2009, Dr. Barron H. Harvey, Chair of the AACSB Peer Review Team for GSU and Dean of the School of Business at Howard University in Washington, D.C., visited the College of Business in preparation for the official *AACSB International Accreditation Maintenance* visit scheduled for February 21-23, 2010. During Dr. Harvey's visit, he met with Dean Wright, Fifth-Year Report Committees and College of Business Standing Committees. After the visit, Dr. Harvey provided recommendations to strengthen the report in preparation for the official submission.



AACSB International Accreditation Maintenance Review

On February 21-23, 2010, the College of Business participated in its *AACSB International Fifth-Year Accreditation Maintenance Review*. The College of Business received a Sixth-Year Review recommendation from the AACSB Peer Review Team. This very good recommendation allows the College additional time to document assessment of its academic programs by using assessment data from the 2009 Fall Semester and the 2010 Spring Semester. The College is also required to present a plan to replace two professors who retired as of December 31, 2009. It is not uncommon for a college to receive a Sixth-Year Review recommenda-

tion. During this process, the College of Business remains AACSB accredited. After the College submits the data mentioned above to the AACSB, the reaffirmation process will be completed.

The AACSB Peer Review Team commended the GSU College of Business on five strengths, innovations, and/or unique features. They include:

FACULTY MENTORING PROGRAM The College of Business Faculty Mentoring Program pairs new faculty with senior faculty. The program begins with the Department Heads assigning new faculty a senior faculty mentor. Within 30 days of assignment, the mentor and mentee develop and sign a contract regarding goals for the academic year. At the end of the year, a mentor/mentee activity report is completed, which provides an assessment of the year and is submitted to the department head.

RISING JUNIOR GRADE POINT AVERAGE REQUIREMENT

Effective Fall 2010, the College of Business will implement a 2.3 minimum GPA for all rising juniors. The University also has a rising junior exam, which is an ETS (Educational Testing Service) assessment, that all students must take. These requirements have the potential to improve the quality of students in the junior and senior level classes in the College of Business.

STUDENT DRESS CODE

The students of the College of Business are governed by a Code of Conduct, and they are expected to abide by all University, City and Parish rules and regulations. The Code of Conduct includes a dress code for students majoring in Business. In addition, Thursdays have been designated as "Dress for Success" days.

AVAILABILITY OF INSTRUCTIONAL TECHNOLOGY

The College of Business has updated five class rooms with the latest smart board technology equipped with docking stations and smart boards. The College is equipped with excellent video-conferencing facility.

STUDENT ENTHUSIASM AND ENGAGEMENT

The students and faculty understand and champion the University motto "everybody is somebody" at Grambling. This has led to an intimate learning environment making it possible for students to thrive in an academic environment that stresses instructional excellence.



The Peer Review Team Members were:

Dr. M. Barry O'Brien, *Member*
Dean
School of Business
Francis Marion University
Florence, SC

Dr. Barron H. Harvey, *Chair*
Dean
School of Business
Howard University
Washington, D.C.

Dr. Bijoy K. Sahoo, *Member*
Dean
School of Business
North Carolina Central University
Durham, NC

FACULTY HIGHLIGHTS

- Congratulations to Daffney Felton, *Assistant Professor of Economics*, who received her PhD in Economics from Jackson State University and Michael Posey, *Assistant Professor of Computer Information Systems*, who received his PhD in Computer Information Systems from Louisiana Tech University. Both received their degrees in May 2010.
- Dr. Ogonnaya Nwoha, *Assistant Professor of Economics*, has been appointed Interim Department Head of Accounting, Economics and Information Systems effective January 2010. Dr. Nwoha has also been awarded a full CIBER (Center for International Business Education and Research) scholarship to attend the *2010 Globalization Seminars* to be held June 3-6, 2010 at the University of Memphis. In addition, Dr. Nwoha participated in a Faculty Development in International Business Program in China – January 4-15, 2010.
- Dr. Vincent Mangum, *Assistant Professor of Economics*, has been accepted into the Grenoble Ecole de Management Post Doctoral Bridge Program in France.
- The following professors submitted peer reviewed articles, publications, and/or made conference presentations: Mrs. Melissa Aldredge, Ms. Yasemin Ocal Atinc, Dr. Daffney Felton, and Dr. Semere Haile, Dr. Long Li, Dr. Gary Poe and Dean Carl N. Wright.
- The College of Business has established 14 Standing Committees to assist the College in meeting its goals and enhance effectiveness. *These committees are: Academic Oversight - Dr. Semere Haile, Chairperson; COB Student Advising - Mr. Augustine Dzathor, Chairperson; Faculty Search - Dr. Olu Omolayole, Chairperson; Intellectual Contributions - Dr. Vincent Mangum, Chairperson; Admission and Retention - Dr. Daffney Felton, Chairperson; Library - Ms. Andrea Dixon, Chairperson; Financial Strategies - Dr. Erick Valentine, Chairperson; Curriculum – Dr. Christopher Ngassam, Chairperson; Promotion and Tenure – Dr. Ogonnaya Nwoha, Chairperson; Faculty Affairs – Dr. Ogonnaya Nwoha, Chairperson; Assessment – Mr. Kevin Sly, Chairperson; Corporate and Alumni Relations – Dr. Gary Poe, Chairperson; Student Affairs – Mrs. Melissa Aldredge, Chairperson; and Student Advisory – Dr. Michael Posey, Faculty Advisor, Mr. Jonathan Allen, President.*
- **Faculty Development Activities** – Four Research Colloquiums have been presented for the 2009-10 school year. These “Brown Bag Forums,” coordinated by Dr. Vincent Mangum - *Assistant Professor of Economics*, are open to faculty of other disciplines and students as well. The forums provide faculty members with a safe, friendly environment to present research topics and ideas for critical feedback. Such feedback will assist in increasing faculty journal publications. Interdisciplinary faculty and students are encouraged to participate.



Fall 2009 and Spring 2010 Opening Conferences for Faculty

Faculty members participated in professional development conferences during the first week of each semester. In the **Fall 2009 Opening Conference**, 14 new faculty members were introduced and the following workshops were held. An *Academic Advisement* session was facilitated by Mr. Kevin Sly, CIS Instructor and Dr. Connie Walton, then Dean of the College of Arts and Sciences. Dr. John Nwoha, Assistant Professor of Economics and COB Assessment Coordinator, presented a session on *Assurance of Learning (AoL) Workshop*. A *Team Building Workshop* was facilitated by Dr. R. Neal Siler, Psychologist. Dr. Shawn Mauldin, Dean of the College of Business Administration, Nicholls State University and Dr. Joby John, Dean of the College of Business Administration, University of Louisiana at Lafayette presented a session on the *AACSB Fifth-Year Report*. A *Globalization Workshop* was conducted by Dr. O. John Nwoha, and Dr. Gary Poe, Assistant Professors in the College of Business at Grambling State University.

The **Spring 2010 Opening Conference** began with an update of the College's AACSB Fifth-Year Report which was mailed to the Peer Review Team on December 16, 2009. A Curriculum Development session presented by Dr. Lawrence Gulley and Dr. Donna Williams, Heads for the Department of Accounting, Economics and Information Systems and Management and Marketing, respectively discussed *General Education Requirements, College Requirements, Discipline Requirements and Curriculum Innovations and Trends*. A Research Seminar presented by the Intellectual Contributions Committee (Dr. Vincent Mangum, Chair, Ms. Andrea Dixon, Dr. Christopher Ngassam and Dr. Olu Omolayole) discussed the development of the Center for Business and Economic Research and College of Business Research Resources, Theoretical Approaches by Discipline and Empirical Approaches by Discipline, and Developing Research Articles for Refereed Publications. A Grant Writing Workshop was presented by Associate Vice President/Dean of the School of Graduate Studies and Research – Dr. Janet Guyden. Dr. Vicki Brown, Professor of Educational Leadership and Dr. Patricia Johnson, Interim Head of the Department of Curriculum and Instruction, facilitated a seminar on Best Practices for Effective Teaching. To wrap-up the week, a Master Teacher Workshop was facilitated by Dr. Harvey J. Brightman, Regents Professor Emeritus of Decision Sciences, Georgia State University.

High School Day *Fall 2009 and Spring 2010*

Faculty members welcomed approximately 300 students to our campus on Saturday, October 10, 2009. Approximately 150 students participated in the Spring Semester's High School Day held on Saturday, February 28, 2010. During both events, faculty members talked to students about the programs in College of Business, distributed brochures, and curriculum guides. Students also completed contact cards to receive additional information. Students in attendance were from Louisiana and Texas and attended a football game (Fall 2009) and a basketball game (Spring 2010).

STUDENT NEWS

New Admission and Retention Committee Develops Guidelines

“To recruit, retain, and graduate”

The mission of the College of Business Admissions and Retention Committee is to recruit and retain students through the completion of their baccalaureate degrees by providing programs that assist them in their academic success. The committee has devised a plan to achieve this mission. To increase the number of students majoring in business, the committee will coordinate efforts and activities with GSU’s admissions and recruitment staff, which will include:

- Providing College of Business literature and brochures for recruitment activities
- Attending recruitment trips and seminars with University representatives

The committee will also target *undecided* majors currently enrolled at Grambling. Additionally, the College of Business will raise the required GPA from 2.0 to 2.3 for all business majors as well as those changing their major to any of the business programs beginning Fall 2010 and thereafter. (All business majors will be required to have a minimum 2.3 GPA prior to enrolling in junior level courses.) At the beginning of each semester, a mandatory meeting will be held with the students and faculty from the College of Business. During this meeting, students will be informed of the requirements for ALL College of Business programs.

Retention Policies and Procedures

With the implementation of the new College of Business admission requirements (i.e. higher GPA requirement), retention efforts are essential.

Early detection of “*at-risk*” students will allow the College to assist such students in their academic process and provide the necessary support to ensure success. “*At-risk*” students are defined as those with any of the following characteristics:

- All freshmen (particularly new freshmen)
- Students with 2.3 or below cumulative GPA
- Students with 2.5 or below GPA in business courses
- Three consecutive class absences
- Four or more unexcused absences
- Failed exams/quizzes in current semester (identified by COB faculty)
- Students already on academic probation
- Midterm grade below C
- Students unable to purchase textbooks



Strategies to address students “*at-risk*” include:

- College of Business faculty requiring students with failing exam/quiz grades to meet with professor for advisement – faculty refer students to necessary resources
- Tutoring (offered by the University and academic disciplines)
- Peer mentoring (offered by the University)
- At-risk students must meet with academic advisor at least twice per semester

The College of Business’ retention efforts are based upon the model that the faculty will be proactive, supportive, and involved in facilitating the academic components of student retention. Faculty awareness of potential student problems constitutes the foundation of student success. Faculty contribute directly to retention by assisting with the early detection and intervention of students who are performing poorly in class, chronically absent from class, or experiencing other kinds of problems that affect academic performance.



College of Business Student One of Three Top Graduates for Fall 2009!

Kelvin Augusta, an *Accounting* major, was recognized as one of the Highest Ranking Graduates during the 2009 Fall Commencement exercises. His cumulative grade point average was 4.00! A native of Castries, St. Lucia, Kelvin was chosen as the National Association of Black Accountants Student of the Year. Other honors and awards include: Who's Who Among Students in American Colleges and Universities, Golden Key National Honor Society, Earl Lester Cole Honors College, Alpha Lambda Delta National Honor Society, and President's and Dean's List. Kelvin is now employed with Dell, Incorporated. His future plans are to pursue graduate studies in Accounting at Oklahoma State University and doctoral studies in Finance.

Six College of Business Students Recognized as Highest Ranking Graduates With 4.0 GPA for Spring 2010!

Melissa Francis received a Bachelor of Science in Marketing. Francis plans to pursue studies in finance at Oklahoma State University this fall.

Nigel George received a Bachelors of Science in Accounting. George will pursue a master's degree in accounting and plans to become a Certified Public Accountant.

Doria Honore earned a Bachelor of Science in Accounting and plans to pursue a master's degree in accounting.

Ulric Joseph received as Bachelor of Science in Computer Information Systems and is looking forward to pursuing a master's degree in public administration.

Nonso Okpala received a Bachelor of Science in Accounting and plans to pursue a master's degree in accounting and become a CPA.

Eileen Schwartz received as Bachelor of Science in Economics and plans to pursue a master's degree.

Congratulations, Students!



Student Meetings Held

Student meetings were held during the Fall 2009 and Spring 2010 semesters. During these meetings, students had the opportunity to meet Dean Wright and learn about new developments particularly the importance of the AACSB International Accreditation Maintenance process. Student organizational leaders shared highlights of their organizations and encouraged their peers to become members. Tips for establishing and maintaining a professional image were also reviewed.

Student Organizations

The College of Business has seven student organizations. They include the *American Marketing Association (AMA)*, *Association of Information Technology Professionals (AITP)*, *Economics Club*, *Management Club*, *National Association of Black Accountants (NABA)*, *Phi Beta Lambda Business Fraternity*, and the *Student Advisory Committee*. For more information regarding membership, please come by the Dean's Office in JTS – Room 373.



Student Leaders Participate in Luncheon with AACSB Visiting Team

College of Business student organizational leaders had the opportunity to have lunch with the AACSB Peer Review Team Members on Monday, February 22, 2010. This activity gave students the opportunity to interact and share their views about the College with the Team Members. Students and the Team Members both enjoyed the engagement.

Student Advisory Committee

A new “student run” committee, the *College of Business Student Advisory Committee*, was established during the 2009 Fall Semester to represent the concerns of the students in the College to the College of Business Administration. This committee is open to all business majors.

BEEPers Share Insight with Students

The 2009 Fall BEEP (Black Executive Exchange Program) Conference was held on October 27-28. This year’s theme was “*Lighting the Path to Power.*” During this enhancement to learning event, BEEPers visited classes, conducted mock interviews, and critiqued resumes along with a panel discussion. BEEP represen-

tatives included: Kathryn Brown – Consolidated Edison Company of New York, Keith Butler – Unilever, Darrel Cooper – Phillip Morris USA, Stephania Traylor – CIA and Levey Williams – Wal-Mart Stores, Inc.

SGA Gives Funds to Improve Technology

SGA technology funds of \$10,000 have been put to good use. A scanner, paper, and cartridges were primary items purchased for student use. Funds have also been allocated to extend wireless Internet to the 2nd and 3rd floors of Jacob T. Stewart. Software in the computer labs will be updated as well. Thanks SGA!

Beta Gamma Sigma Induction Ceremony



On April 22, thirteen outstanding College of Business students were inducted into Beta Gamma Sigma International Honor Society. Beta Gamma Sigma is a business honor society composed of 615,000 members residing in more than 160 countries. BGS recognizes the most outstanding students of business at institutions accredited by AACSB International. To be eligible for invitation, students must (a) be enrolled in a business program at a school accredited by AACSB International that has a chapter of Beta Gamma Sigma; and (b) be in the upper 10 percent of the junior class (second semester), upper 10 percent of the senior class, upper 20 percent of the graduating master’s class, or completed all requirements to receive a doctorate. New inductees included: Kinda Ambrose, Gavin Casimir, Sherma Danzie, Jelyse Dawson, Ramesh Dhami, Abigail Jn.Pierre, Ashley Ramirez, Mukesh Sigdel, Chasady Sims, Donald Quarles, Sheena Warrington, Quinell Wilson, and Chantal Wilson-Lawrence.

Congratulations to the Best in Business!

Graduating Senior Gala

Fall 2009 - The GSU Chapter of the National Association of Black Accountants (NABA) hosted the “*Graduating Senior Gala*” on Thursday, December 16 in the Atrium of the Black and Gold Room. This reception was filled with food and fun. All graduating seniors received a certificate of recognition. Well wishes were expressed by Dean Wright and others.

Spring 2010 – The GSU Chapter of the American Marketing Association hosted the “*Graduating Senior Gala*” on Tuesday, April 27 in the School of Nursing Auditorium. The theme for the event was “*From the Classroom to the Boardroom.*” Ms. Cynthia Lemelle, Chairperson for the Division of Business Studies at Southern University at Shreveport (SUSLA), was the guest speaker. Ms. Lemelle gave helpful tips on achieving success in Corporate America and stated that “in order to achieve excellence in anything, you have to give it your everything.” Graduating seniors from each discipline reflected on their tenure at GSU followed by congratulatory remarks by Interim President Frank G. Pogue. Each graduating senior received a certificate of recognition. Business community partners present for this occasion included: Shreveport Federal Credit Union-*Co-Sponsor of the Reception*, Centric Federal Credit Union, Verizon Wireless, GSU Barnes and Nobles Bookstore, and Robert Wiley Consulting. College of Business Professor Emerita, Dr. Annie M. Brown, also attended the event.

NABA Celebrates Year

The GSU National Association of Black Accountants (NABA) held its annual banquet on Thursday, April 29 in the Black and Gold Room. The theme was “*C’est La Vie*” which means “*Celebrating Life, Our Passion, Our Legacy.*” This was an elegant affair! Guest speaker for the evening was Mr. Fredrick Scott, Campus Recruiting Leader – Ernst and Young LLP. Guests were entertained by a video presentation and the International Modeling Society. NABA members were presented awards and certificates.

***Congratulations to the following students who have received
scholarships, internships and permanent employment opportunities:***

National Association of Black Accountants (NABA)



***NABA Southwest-Western Regional Scholarship Recipients
for the 2009-2010 Academic Year***

- Clarita Monrose, Russi Antoine, Chantal Wilson-Lawrence, Allana Joseph, Dorian J. Harris, Olayinka Ademola, Nonso Okpala, Lissa Jn Baptiste, Andrina Alexander, Nadine Francois, Kelvin Augusta, Nigel George, and Sherma Danzie

Student Interns and Internships for the Summer of 2010

- Olayinka Ademola – Dell Inc., Sherma Danzie- Deloitte & Touche, and Charmaine Wetherhill- Dell Inc.

Student Interns and Internships for the Summer of 2009

- Clarita Monrose- Deloitte & Touche, Tax; Derwin Emmanuel- Deloitte & Touche, Enterprise Risk Services; Chad Cuffy - Deloitte & Touche, Enterprise Risk Services; Tiana Simeon - Ernst & Young; Kelvin Augusta- Deloitte & Touche, Tax; Kate Kabahuma - Ernst & Young; and Nicolas Rufyikiri

Students Accepting Fulltime Career Opportunities

- Kelvin Augusta- Dell Inc., Russi Antoine- Deloitte & Touche, Derwin Emmanuel- Deloitte & Touche, Chad Cuffy – Deloitte & Touche, and Clarita Monrose- Deloitte & Touche

The 2010 Volunteer Income Tax Assistance (VITA) Program Participants

- Johnny Wells, Andrina Alexander, Nadine Francois, Siana Pascal, Kenndra Hammond, Destinee McKinney, Amanda Jolla, Edvige Djouapouo Youta, Luestar Felix, Yanick Anagho, Loic Anagho, Sherma Danzie, Bieunkah Bradford, Margaret Brewster, Kimberly Warfield, Nazer Malcolm, Edvige Djouapouo and Kelvin Wells

NIKE Internships

Summer 2010: Metria McCall and Perlum Clark Toombs (Marketing Majors)



Tabasco Internships

Spring 2009: Vernetta Simon & Christel Eugene (Marketing Majors)

Fall 2009: Christel Eugene & Alexis Davis (Marketing Majors)

Spring 2010: Alexis Davis and Metria McCall (Marketing Majors)



Crawford Broadcasting Internship

Summer 2009: Whitney McIntosh (Marketing Major)



Warner Bros. Records Internship

Summer 2009: Justin Ricks (Management Major)

Disney Worldwide Services, Inc. Internships

Fall 2009: Destinee McKinney (Marketing/Accounting Major)

Spring 2010: Desilvia Marcellin (Computer Information Systems Major)

Summer 2010: Jordan Cheeks, Marquita Horne, and Desilvia Marcellin (Computer Information Systems Majors)

**Nestle Corporation Internship**

Summer 2010: Alexis Davis (Marketing Major)

**Coca-Cola Foundation Internship -
2010 HBCU Open Happiness Tour to South Africa**

Summer 2010: Jelyse Dawson (Management Major)

**Tyson Internships**

Summer 2010: Chad Lester, Trenton Harris, and Kirk Washington (Computer Information Systems Majors)

**Chevron Internship**

Summer 2010: Quinell Wilson – Computer Information Systems Major

**Wal-Mart**

Summer 2010: Darnae' Taylor (Internship – Computer Information Systems Major)
Cecil Krue (Permanent Employment – Computer Information Systems Major)

**FDIC Internship**

Summer 2010: Ashley Ramirez (Computer Information Systems Major)

**Carnegie Mellon University – Pittsburgh, PA
Information Systems in the Community Summer Program for HBCU Students**

Summer 2010: Lana Cenac (Computer Information Systems Major)

**2010 Louisiana State University Pre-Doctoral Scholar's Institute (PDSI) Recipient**

Summer 2010: Melville Alphonse (Marketing Major)

Wal-Mart Scholarship Recipients – *The following students received \$2,500.00 each for the 2010 Spring Semester:* Garvin Casimir, Rachel Davis, Derwin Emmanuel, La'Nel Goshen, Ulric Joseph, Ashley Ramirez, and Chantal Wilson-Lawrence all Computer Information Systems Majors. Olayinka Mary Ademola has a double major in Computer Information Systems/Accounting.

BUSINESS COMMUNITY PARTNERS



College of Business Executive Advisory Board Holds Initial Meeting

On *Friday, October 30, 2010* in conjunction with *Homecoming Activities for 2010*, the first College of Business Executive Advisory Board meeting was held. The Board was established to assist the College in meeting its goals and objectives. *Chairman of the Board* is Mr. Clyde Dyson, Jr. of Toyota Corporation. Vice Chairs are: Mr. Lee Berry of PepsiCo and Mr. Jerald Johnson of Johnson Network Associates. Mrs. Jan Hamlin of ExxonMobil Corporation serves as Secretary. Other Board Members include: Ms. Shlondra Amacker of Fidelity National Information Services; Mr. Donald Babineaux, *Bylaws Co-Chair*, of Glassman, Edwards, Wade & Wyatt, P. C.; Mr. Fredrick Scott of Ernst & Young; Mr. Daryl Kevin Washington, *Bylaws Co-Chair*, of The Law Office of Daryl K. Washington; Mr. Robert Wiley of Robert Wiley Consulting and Dr. Carl N. Wright, *Dean* of the College of Business.

Specific purposes of the Advisory Board include:

- Identify opportunities for business students to enrich their education through internships, mentorships, and other learning-practical work experiences.
- Bring business executives into the classrooms and provide other business professional events with the College's students and faculty members in both formal and informal settings.
- Help to build supporting relationships between the College and the business community.
- Assist the Dean in the cultivation and in the solicitation of corporate and alumni financial contributions.
- Assist in the ongoing strategic planning process of the College.

Semester Ends with Retreat and Executive Advisory Board Meeting



The College of Business Faculty and Staff Retreat and Executive Advisory Board Meeting were held on May 13, 2010 in the Eddie G. Robinson Museum. Dean Wright provided an overview of the year and reminded faculty of the timelines to submit additional information to AACSB to complete the Sixth-Year Review requirements. Dr. O. John Nwoha – Assessment Coordinator and Interim Department Head for Accounting, Economics and Information Systems, presented an update on the College’s assessment process and results. Strategic planning updates were given by Dr. Semere Haile, Chair, Dr. Donna Williams, Head of the Department of Management and Marketing and Mr. Augustine Dzathor.



The day also included attending the Official Naming Ceremonies for the Conrad Hutchinson, Jr. Performing Arts Center and the Fredrick C. Hobdy Assembly Center. The retreat concluded with a working lunch with a wrap-up session by Dean Wright and Reflections from Executive Advisory Board Chairman, Mr. Clyde Dyson, Jr.

After touring the museum, the Executive Advisory Board Meeting began with greetings from Interim President Frank G. Pogue and Dr. Connie Walton, Interim Provost and Vice President for Academic Affairs. The Board had a very productive meeting and established Standing Committees to assist the College with meeting its goals and objectives. The committees are listed below and will be Co-Chaired by a Board Member and a Faculty Member.

Community Relations Committee: Build better bridges between the College, alumni and the business community to facilitate communication, involvement, and opportunities for student and faculty development. *(Mr. Robert Wiley and Dr. Vincent Mangum – Co-Chairs)*

Development Committee: Work with the Dean of the College of Business to identify opportunities for annual and major gift support, and to build the prestige and recognition of the College. *(Mr. Lee Berry and Dr. Erick Valentine – Co-Chairs)*

Student Relations Committee: Work with the Dean and the Advisory Board to improve the experience of the students, including mentorships, internships, special events and other involvement of students with the business community. *(Mr. Fredrick Scott and Mrs. Melissa Aldredge – Co-Chairs)*



College of Business Scholarship Breakfast

A great time of fellowship was experienced by all in attendance during the ***Homecoming Alumni Scholarship Breakfast*** held on Friday, October 30, 2009 from 8:00 – 9:30 a.m. in the School of Nursing Lounge. Alumni had the opportunity to meet Dean Wright and other new faculty members. Alumni also shared words of wisdom and encouragement with College of Business students in attendance. Mrs. Jan Mayberry Hamlin, the 2009 GSU College of Business Hall of Fame Recipient, was honored with a distinguished alumna plaque presented by Dean Wright. Mrs. Hamlin is a 1975 Summa Cum Laude graduate in Accounting. She has 30+ years of experience in various positions with ExxonMobil Corporation.



Business Community Partners Reception with AACSB International Accreditation Maintenance Review Team

In conjunction with the AACSB Maintenance Accreditation Review, a reception for the College's Business Community Partners was held on ***Monday, February 22, 2010 at 6:00 p.m. in the Jacob T. Stewart Building – Room 262.*** During the reception, the AACSB Peer Review Team Members had the opportunity to meet *Business Community Partners* of the College.

The College of Business would like to thank the following supporters - Executive Advisory Board Members, Business Community Partners, Faculty, Staff, Alumni, and Friends. Your generous donations help us to “prepare business leaders.”

DONATIONS

\$0 - \$99

Mr. William Bryant Jr., Ms. Andrea Dixon, Mr. Erick Harris, Dr. Ogbonnaya Nwoha, Dr. Olu Omolayole, Dr. Aaron Witherspoon, Ms. Dana Drawsand, Mr. Augustine Dzathor, Dr. Rickey Warner, Mrs. Sherry Robinson, Mr. Willie Hendricks, Mr. Autry Alexis, Dr. Connie Walton, Ms. Daffney Felton, Dr. Gary Poe, Dr. Vincent Mangum, Mrs. Yasemin Ocal Atinc, Mrs. Stacy Kelley, Dr. Lawrence Gullett, Dr. Semere Haile, Mr. Kevin Sly, Mr. Freddie Colston, Ms. Alicia Williams, Ms. Yolanda Lauderdale, and Dr. Donna Williams

\$100 - \$499

Ms. Angela Martin, Mrs. Susan Wiley, Mr. Richard Scott, Mrs. Ruby Billups, Centric Federal Credit Union, Shreveport Federal Credit Union, BancorpSouth, Mrs. Melissa Aldredge, Mrs. Kristen B. Pleasant & Associates, pllc, Dr. Tsegai Emmanuel (Stop & Shop), & Dr. Karim Dhanani (Investments For North Louisiana LLC)

\$500- \$999

Toyota South on behalf of Mr. Clyde Dyson, Jr.

\$1,000 – \$4,999

Mr. Clyde Dyson, Jr., Mr. Robert Wiley-Robert Wiley Consulting, Chevron Corporation, Dr. Aaron Witherspoon, Dr. Aaron Witherspoon on behalf of Dr. Bobby Cunningham, Dr. Christopher Ngassam, Dr. Erick Valentine, Dr. Carl N. Wright, Ernst & Young on behalf of Mr. Fredrick Scott, and Jerald Johnson-Johnson Network Associates

\$5,000 – \$9,999

Chevron Corporation, Farm Credit Bank of Texas, ExxonMobil on behalf of Mrs. Jan Hamlin

\$10,000 – \$19,999

Caterpillar

\$20,000

Wal-Mart



Year in Review



GSU Day at Grambling High School
Interim President Frank G. Pogue
shares words of wisdom.



GSU Day at Grambling High School
Miss GSU 2009 - 2010, Ahvery Thomas,
gives greetings and occasion.
Spring 2010 - *Management Graduate*



NABA Banquet



Computer Information Systems Graduates
Spring 2010
Graduating Senior Gala



Spring 2010
Graduating Senior Gala
(from left to right)
Ms. Cynthia Lemelle, Guest Speaker
Dr. Annie Brown, Professor Emerita
Dr. Aaron Witherspoon, Assistant
Professor of Accounting



2010 Lincoln Parish Heart Walk



Accounting & Economics Graduates
Spring 2010
Graduating Senior Gala



Management Graduates
Spring 2010
Graduating Senior Gala



Marketing Graduates
Spring 2010
Graduating Senior Gala

GSU

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Dr. Carl N. Wright, Dean
Grambling State University
College of Business – Jacob T. Stewart Building - Room 373
GSU Box 4215
100 Founder Street
Grambling, LA 71245
(318) 274-2275
(318) 274-2191 (fax)
wrightc@gram.edu
www.gram.edu

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